

JODIE RIZKY

WEBSITE & PORTFOLIO
JODIERIZKY.COM [JODIE//WITH A ZERO]

MAIL
JODIERIZKY@ICLOUD.COM

OTHER LINKS
MEDIUM.COM/@JODIERIZKY
LINKEDIN.COM/IN/JODIERIZKY/

WORK EXPERIENCE

2022 — PRESENT

UX DESIGNER @ [SEGARI](#)

JAKARTA, INDONESIA

- Segari design R&D (fonts research, design direction, etc)
- Segari app micro-interaction overhaul (Swiping gestures, page reveals, button taps, pull-to-refreshes, etc.)
- Warehouse internal applications (Goods Movement, SKU Conversion, Inbound, Driver/courier, etc.)
- Segari app marketing landing page design direction

2021 — 2022

UX DESIGNER @ [LAZADA](#)

SINGAPORE / INDONESIA • REMOTE

- LazRewards (Lazada membership)
- VoucherClub (voucher subscription service)

Others:

- Helped pave the way for the company's initiative in migrating to a new design tool (Sketch → Figma) by successfully demonstrating how to properly utilize the tool through various pilot projects

2020 — 2021

UX DESIGNER @ [FUSE LAB](#)

JAKARTA, INDONESIA

- Responsible for migrating the company website to use Webflow and utilizing its advanced animation and CMS feature.
- Contributing for winning pitch decks (notable ones are Pinhome) by incorporating design psychology knowledge throughout the deck slides

2019 — 2020

DATA ENGINEER @ [ASTRA GRAPHIA IT](#)

JAKARTA, INDONESIA

- Implemented real-time data stream for Telkomsel's central visual dashboard of services
- Monthly Telkom data migration from different states in Indonesia for billing purposes.

SELECTED WORKS & PROJECTS

2020 — 2023

CO-FOUNDER @ QUTA - QUTA.WEBFLOW.IO

- Responsible for team ideation and design implementation support
- Company's website design and implementation using Web

2020 — 2021

DESIGNER @ [AQUIFERA](#) - AQUIFERA.COM

- Responsible for the early stage of the company's design direction
- Helped in guiding the usage of the brand guidelines
- Company's website design.

EDUCATION

2015 — 2019

BACHELOR OF COMPUTER SCIENCE @ BRAWIJAYA UNIVERSITY

MALANG, INDONESIA