

Jodie Rizky

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j0dierizky.com (online CV)

portfolio links

medium.com/@jodierizky

quta.webflow.io

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work experience

2022 — today

UX Designer @ [Segari](#)

Jakarta, Indonesia

- Micro-interaction overhaul (Swiping gestures, page reveals, button taps, pull-to-refreshes, etc.)
- Segari font research & development
- Warehouse applications (Goods Movement, SKU Conversion, Inbound, Driver/courier, etc)

WIPs

- Segari's referral feature revamp
- Segari's custom landing page

2021 — 2022

UX Designer @ [Lazada](#)

Singapore / Indonesia

- LazRewards (Lazada membership)
- VoucherClub (voucher subscription service)

Others:

- Helped pave the way for the company's initiative in migrating to a new design tool (Sketch → Figma) by successfully demonstrating how to properly utilize the tool through various pilot projects

2020 — 2021

UX Designer @ [Fuse Lab](#)

Jakarta, Indonesia

- Responsible for migrating the company website to use Webflow and utilizing its advanced animation and CMS feature.
- Contributing for winning pitch decks (notable ones are Pinhome) by incorporating design psychology knowledge throughout the deck slides

2019 — 2020

Data Engineer @ [Astra Graphia IT](#)

Jakarta, Indonesia

- Implemented real-time data stream for Telkomsel's central visual dashboard of services
- Monthly Telkom data migration from different states in Indonesia for billing purposes.

selected works & projects

2020 — today

Co-Founder @ [Quta - quta.webflow.io](#)

- Responsible for team ideation and design implementation support
- Company's website design and implementation using Web

2020 — 2021

Designer @ [Aquifera - aquifera.com](#)

- Responsible for the early stage of the company's design direction
- Helped in guiding the usage of the brand guidelines
- Company's website design.

2021

Design Better Feedback @ [Medium.com](#)

2021

Dota 2 & Habits @ [Medium.com](#)

2021

A quick way to optimize design & prototyping workflow in Figma @ [Medium.com](#)

education

2015 — 2019

Bachelor of Computer Science @ [Brawijaya University](#)

Malang, Indonesia

workflow

tools

figma
principle
adobe
webflow
miro / figjam

coding

html
css
javascript
flutter
xcode